

Liquor-Wholesale (Cont'd)

BOBEL MAX WHOLE LIQUORS
Distributors for
National Distillers Products Corp.
Seagram Distillers Corp.
240-24 YU kon 6-5400

TERMINAL LIQUORS LTD
34 & Chanler GArld 1-1224

THANDS & K CO
Imported & Domestic
FINE WINES & LIQUORS
480-24 YU kon 6-1821

Tonkin And Madlin 255 California DOuglas 2-9100

TORRE R & CO
TORANI CORDIALS & SYRUPS
IMPORTERS - BOTTLEERS
249 Clay EXbrk 2-7090

Advertise here - it pays.

LITHOGRAPHY

Advertising and Display Material
In One or More Colors

RECORDER-SUNSET

Market 1-5400
99 South Van Ness Avenue

EXbrook 2-4756

Fine Lithography

- ADVERTISING DISPLAY
DIRECT MAIL LABELS
PUBLICATIONS STATIONERY

modern
LITHOGRAPHERS INCORPORATED

300 FRONT STREET
"Complete Creative Printing Production"

LITHOGRAPHY

- OFFICE FORMS LABELS
LETTERHEADS POSTCARDS
OUTDOOR POSTERS
ADVERTISING LITERATURE

DOuglas 2-5800

S. CROCKER CO., INC.
EST 1858
720 MISSION
Plant 1000 San Mateo Ave. - San Bruno
Phone 5-9910

Liquor-Wholesale (Cont'd)

TRADERS DISTRIBUTING CO
314 Front SU rter 1-9529
Westco-Lewis & Co 222 Front SU rtr 1-1380
White Horse Distillers Ltd
406 Montgomery YU kon 6-0101
Willitt John & 383 Brannan DO uglas 2-6057
World Beverages Inc 149 California SU rtr 1-0662

Liquors-Rectifying

See Rectifiers-Liquor

Lists-Mailing-See Mailing Lists

Literary Agents

O'Brien Maxine
Manuscripts Edited-Typed-Sold
68 Post DOuglas 2-0439

Lithographers

A-1 ACE LETTER SERVICE
703 Market YUkon 2-2989

A-1 OFFSET PRINTING SERVICE

Reproductions By Offset
Complete Art, Layout, Copy - Services
Letters, Catalogs, Booklets, Office Forms, Etc.
1000 - \$5.95 f.o.b. S. F. Plant
On 16-lb. Our White Bond (Black Ink Copy)
Union Label Printing
Between 2d & 3d
667 Howard DOuglas 2-0450

ACCOMMODATION LETTER SHOP
589 Market SU rtr 1-3297

ACME REPRODUCTIONS
11 Battery SU rtr 1-3862

AL JONES LITHOGRAPH CO
566 S Van Ness Av. UNdrhl 3-6442

ALIED LITHO SUPPLY CO
186 Clara YU kon 2-3974
Allied Litho Supply Co 212 Mission SU rtr 1-6463

ALLIED REPRODUCTIONS CO

PHOTO OFFSET PRINTING
21 Years "Printing Know How"
From Postcard Size to 17 x 20

In a Hurry? Bring It to Allied I
Stock Office Forms - Mailing Pieces
Plate & Negative Service Dept.
Vartype Composition Service

212 Mission SU rtr 1-8193
If no answer call SU rtr 1-6463

American Bank Note Co 68 Post GArld 1-0351

American Printing & Lithographing Co
1148 Howard UN drhl 3-6500
Automatic Sealing Service 431 Clay SU rtr 1-3621

BALZER SHOPS LITHO PLATE CO

NEGATIVES & PLATES FOR THE TRADE
Photo Composing Machine
Albumen - Deepetch
All Size Press Plates

We Maintain 24-Hour Service on
Multilith & Davidson Plates
Specializing in Fine Color
Reproduction
Graining Dept. - Litho Metal
Motorcycle Pick-Up & Delivery
Complete Litho Offset Service

835 Howard SU rtr 1-8074

Banco Corporation Ltd 836 Mtgy. EX brook 2-1450

BARRY JAMES H CO

FULL COLOR & BLACK AND WHITE LITHOGRAPHY
Publication - Advertising - Commercial
PHOTO COMPOSED PRESS PLATES
Albumen - Deepetch - Trimetal

170 So Van Ness Av. UNdrhl 1-7780

BEN FRANKLIN PRESS
See Advertisement under Printers
500 Sansome SU rtr 1-2615

BERTRAND ALVIN E CO
440 Sansome YU kon 6-1009

An extension telephone will give added comfort in your home.

Lithographers (Cont'd)

Bertrand's Lithograph & Printing Co
451 Bush SU rtr 1-0787

Black & White Press 51 Belden DO uglas 2-2589

BORDEN PRINTING CO 329 Minna GArld 1-2520

BRANCO'S GRAPHIC ART SERVICE

OFFSET LITHO PRINTING
From 3x5 to 17x22

PROMPT SERVICE II
Spec Pages for Engineering Drawings
Mailing Pieces - Office Forms

439 Market SU rtr 1-0884

Brandis R B 216 Market YUkon 6-2404

CALIFORNIA LITHO PLATE COMPANY
Full Color Reproduction
Photo Composed Press Plates
Multiple Negatives & Positives

35 California DOuglas 2-5946

Calif Office Service Co 591 Mission YUkon 6-2424

Cardco Corporation
1535 Mission MA rkt 1-2118

CARLISLE A & CO

FINE LITHOGRAPHY SINCE 1852
FULL COLOR AND BLACK AND WHITE
ADVERTISING AND COMMERCIAL MATERIAL

645 Harrison GArld 1-2746

CARTON LABEL & LITHOGRAPH CO
200 Broadway EXbrk 2-0250

CASTANO & SONS
Established 1935
Offset Presswork for the Trade
Color & Comm'l Photo-Lithography

343 Front YU kon 6-0906

CHAPMAN PRESS
Lithographing-Printing-Publishing
239 Front EXbrk 2-5993

COAST PRINTING SERVICE
540 Kearny SU rtr 1-3399

COLONIAL PRESS
345 Pacific Av. SU rtr 1-6680

COLOR GRAPH PRESS
Lithographers To The Trade
745 Stillman SU rtr 1-1120

Color-Tone Reproductions 134 Battery SU rtr 1-1556

Conlan Chas L Printers The
1655 Folsom HEmlok 1-7373

CONTINENTAL LITHOGRAPH CORP
9 Sutter EXbrk 2-2300

COPY CATS-
HAUB E L CO 344 Bush DOuglas 2-5975

Costit Company Inc Hobart Bldg. SU rtr 1-3818

CREATIVE LITHOGRAPH CO
1948 Adeline Oakland TEMphir 6-0772

CROCKER H S CO INC
720 Mission DOuglas 2-5800

Branch 260 Montgy. EXbrk 2-2462

Plant 1000 San Mateo Av San Bruno PLaza 5-9010
(See Advertisement This Page)

Daily City Letter Shop
6700 Mission Daily City PLaza 5-5795

DECARR CO THE
Trade Lithographers
330 Jackson YUkon 2-2851

DeCahoe Wm 544 Howard YUkon 2-3533

DETTNERS PRINTING HOUSE INC
Since 1899
Printing - Lithography - Engraving

835 Howard GArld 1-2803

DONAHUE A & COMPANY INC
394 Pacific Av. DOuglas 2-7077

Dorsey's Lithography 5378 Mission JUNipr 7-1654

DULFER ALEX LITHOGRAPHING CO
Since 1896
Commercial & Color Lithography
Advertising & Display Material

853 Howard GArld 1-7931

Duffer Elbert & Co 361 Tehama DOuglas 2-1791

EAST WIND PRINTERS
574 Merchant SU rtr 1-3388

Erickson Printing Co 55 Main GArld 1-5432

Fortune House 1327 Leavenworth GRaystn 4-3135

Franciscan Press The
595 Buckingham Wy LOnbrd 4-7664

GEORGE REPRODUCTION CO
217-28 DOuglas 2-5526

Gilbert & De Lee 1551 Post GRaystn 4-3717

The Yellow Pages save you time.

Lithographers (Cont'd)

GOES LITHOGRAPHING CO
Stock Certificates & Bonded Blanks
444 Sansome EX brook 2-1784

GOLDEN LITHOGRAPH CO
300 Broadway DOuglas 2-2617

GREGORY & FALK
Lithographic Printing & Plates
34 Rincan SU rtr 1-9095

Guaranty Printing & Lithograph Co
809 Mission GA rfd 1-1758

Guiler Lithograph Co 544 Market YU kon 6-0619

HAILE PRINTING AND LETTER SHOP
Fine Color Process Work
All Types of Forms-Booklets Etc

520 Cowper Palo Alto DAvnpt 5-1947

HAINES A W CO
Artist Service-Photo Offset-Printing
47-2d EX brook 2-8425

Hartford R E Co 321 Sacramento YU kon 2-5609

HESS REPRODUCTION SERVICE
LAYOUT & FORMS DRAFTING
COMPOSITION - IBM & VARI-TYPER
OFFSET PRINTING

381 Bush YUkon 2-2669

HIBBARD V & CO 524 Commercial YUkon 6-5742

Holmes R & R 551 Francisco PRspt 6-5890

Hooper John D Lithograph Co
343 Front DOuglas 2-7054

HOOPER PRINTING & LITHOGRAPH CO
246-2d SU rtr 1-2255

HOWES R L COMPANY V Sutter EXbrk 2-2300

Hottel Collins E 607 Market GArld 1-0426

INDEPENDENT LITHOGRAPH CO
16th & Alabama UN drhl 1-1526

INDEPENDENT PRESS ROOM INC

Featuring Fine Color Work

Lithograph - Letterpress

FOLDERS - CATALOGUES - BOOKLETS

BROADSIDES - BULLETINS

CAR CARDS

Complete Binding Facilities

300 Broadway SU rtr 1-8670

Jackson H E Co 309 Minna SU rtr 1-4377

Johanson Press 529 Commercial GArld 1-1721

Jones Al Lithograph Co 186 Clara YU kon 2-3974

JORGENSEN & CO 400 Sansome SU rtr 1-4942

KENNEDY-TEN BOSCH CO
500 Sansome GArld 1-0522

KIBBEE WALLACE & SON 343 Front GArld 1-5477

KNIGHT-COUMHAN CO
500 Sansome SU rtr 1-4942

Laue Printing Co 108 Davis EXbrk 2-1295

LAWREN & LUBFIN 143-2d GA rfd 1-6847

LEHMANN PRINTING & LITHOGRAPHING CO
"LABELS FOR ALL PURPOSES"
ADVERTISING & DISPLAY COLOR WORK

300-2d GArld 1-3912

Leisnering Lithograph Co 545 Mission YUkon 2-3143

LEWIS LITHOGRAPH INC
LITHOGRAPHERS & PRINTERS
OF FINE COLOR WORK

Displays - Folders - Booklets

820 Howard YUkon 2-1973

Litho-Art Press 623 Clay YUkon 2-2509

LITHO-CRAFT PRODUCTIONS
CREATIVE LITHOGRAPHERS - Since 1948

BOOKLETS - CATALOGS - FORMS

LETTERHEADS - MAILERS - POSTERS

216 Market YUkon 6-2404

LITHO-PRINT PRESS 667 Howard DOuglas 2-0450

Litho Service Co 440 Howard YUkon 6-3648

Lithographic Producers Inc
Lithographic Producers Inc
500 Sansome YUkon 6-6147

LITHOTYPE PROCESS CO
550 Iowa ATwtr 2-4291

LORD BALTIMORE PRESS

LITHOGRAPHY LETTERPRESS - ROTOGRAVURE

Folding Boxes - Labels - Inserts

Fidel-I-Tone Color Process

2701 Merced St Leandro LOnbrd 2-3414

(Continued Next Page)

Advertise here - it pays.

Lithographers (Cont'd)

LUND LITHO-PLATE CO
210 Drumm EXbrk 2-0775

Majors & Mattoch 500 Sansome GArld 1-8282

MATTOCH ROBT PRINTING CO
509 Sansome GArld 1-1980

McCandlish Lithograph Corp
360 Broadway SU rtr 1-8670

McLeland Printing Co 49 Stevenson YU kon 6-0909

MERCURY PRESS
Fine Color Work
942 Howard YUkon 2-2200

Merrill Reed 414 Jackson YUkon 6-2251

Meyer Lithograph Co 4175-24th AT water 2-5416

MILES HARRY & CO

LITHOGRAPH - LETTERPRESS

Cards to Publications

UNION SHOP

LAYOUT

PLATEMAKING

FOLDING

STITCHING

"Our Prices Meet Your Purse Halfway"

372 Ellis PRspt 6-4300

MILLER L A LABEL CO
200 Broadway EXbrk 2-8682

Miller Sandy 414 Jackson YUkon 6-2251

MILMAN LITHOGRAPH CO
1151 Folsom UN drhl 3-9810

Minute-Men Press The 179 Minna DOuglas 2-4292

Mitchell Wm F 394 Pacific Av SU rtr 1-6680

MODERN LITHOGRAPHERS INC
300 Front EXbrk 2-4756

(See Advertisement Page 434)

NEAL STRATFORD & KERR
1025 Sansome SU rtr 1-5886

NOLDER-BERGMANN CO
431 Clay DOuglas 2-2331

OLSEN BROS LITHOGRAPH CO
385 Fremont GArld 1-3831

Pac Coast Foil Co
177 S Airport Bl S S F PLaza 6-0455

PACIFIC SHIPPER INC
Printers & Publishers - Litho Printing
At Lower Cost - Circulars - Forms

Stationery - Shipping Schedules

22 California DOuglas 2-8664

Pan-Graphic Press 693 Mission EXbrk 7-0773

Paramount Press Inc 440 Sansome YUkon 2-6161

PHOTO-LITH LABORATORIES
David Leung Operator
Half-Tone Color Separations
For Reproductions

211 Stevenson SU rtr 1-7496

Pisani Printing Co 485 Brannan SU rtr 1-4772

Pool-of-Sale Displays Inc 246-1st SU rtr 1-2259

POOL & ASSOCIATES INC
115 New Montgomery YUkon 6-1273

Progressive Lithograph Co 524 Hayes MA rkt 1-3948

REORDER PRINTING & PUBLISHING CO & SUNSET PRESS
99 S Van Ness Av MA rkt 1-5400

(See Advertisement Page 434)

Red Arrow Press 15 Calif. EXbrk 7-0774

REED MERRILL 414 Jackson YUkon 6-2251

Reese Printing Co 155 Church HEmlok 1-6650

RELIABLE LITHOGRAPH CO
915 Battery EX brook 2-4891

ROSEN LOUIS CO 1886 Mission MA rkt 1-4700

Rosenstein-Ram 130 Bush EX brook 2-7478

Rude Phil & Co 450 Battery GA rfd 1-2525

S F Lithograph Co 621-4th GArld 1-4622

Sager Emil A
Van Cott Printing Company Inc
440 Sansome EXbrk 2-7974

SCHMIDT LITHOGRAPH CO
2d & Bryant DO uglas 2-0200

SCHWABACHER-FREY CO

LITHOGRAPHING

Commercial and Color

Folders Direct by Mail

Booklets Dealer Display Helps

Labels Advertising

Snap-Out Interleaved Carbon Forms

735 Market DOuglas 2-4848

Good party-line neighbors make sure the line is clear before they dial . . . when using a dial telephone. Good party-line neighbors get better party-line service.

Make the Classified Telephone Directory your buying guide - it can save you time and effort.

Lithographers (Cont'd)

SECURITY LITHOGRAPH CO

LITHOGRAPHERS

BOOKBINDERS

PRINTERS

Manifold-Posted Stub Forms

200 Broadway EXbrk 2-0250

Stafford David O Co 677 Folsom YUkon 6-4766

Stanley H Press The 678A Howard EXbrk 2-4452

STEGHER-TRAUNG FULL COLOR LITHOGRAPHY-
STEGHER-TRAUNG LITHOGRAPH CORPORATION 600 Battery DO uglas 2-4160

SUNSET PRESS & RECORDER PRINTING & PUBLISHING CO
99 S Van Ness Av MA rkt 1-5400

Teague Fred 7 Front YU kon